

The **International Diabetes Federation** has announced new figures showing that the number of people living with diabetes in Lebanon is 12.2 percent of adults between 20 and 79 years old, translating into 464,200 individuals in this age bracket, and up to 41.2 percent of them remain undiagnosed.

Horologist **Officine Panerai** has released a new model for its Radiomir 1940 collection: the Radiomir 1940 3 Days Automatic, which features a white dial. Panerai has also published a new book entitled **Orologeria Svizzera** delineating the history, technique and design of its watches.

In the framework of its search for a development project of greenhouse gases and carbon management policy which was launched in 2013, **Boecker®**, the leading provider of a holistic range of public health services in the region, invited its staff to attend an evaluation session of the project and announce annual results.

Under the auspices of the **Minister of Telecommunications** Boutros Harb, and as part of its "Alfa-4-Life" CSR program to empower women, **Alfa** organized an exhibition of artwork, decorative crafts and embroidery made by the women and mothers of the **SOS Children's Villages Association**.

The Swiss watchmaking company **Longines** reissued a model inspired by military requirements. For the Longines Heritage Military COSD, the brand adopted the sober and characteristic design of a watch created for British paratroopers in the 1940s.

Obegi Chemicals announced the launch of innovative and revolutionary **WETSUIT®** system across the Middle East during an event that gathered architects, consultants, contractors and high profile potential clients.

Elie Saab and **Four Seasons Hotel**

Beirut collaborated to deliver a unique Christmas masterpiece in the heart of the hotel lobby.

Zomato celebrated its one year anniversary in one of the largest bar lounges in Beirut, **Indie**, which also happened to be celebrating its anniversary.

Land Rover ambassador and polar explorer, Ben Saunders, swapped his snowshoes for winter tires to put the **Range Rover Sport SVR** through its paces at a unique yet familiar test track near the Arctic Circle.

Ford is investing an additional \$4.5 billion in electrified vehicle solutions by 2020 as well as changing how the company develops vehicle experiences for customers.

According to a recent 'The Role of HR in the Middle East and North Africa Workplace' poll conducted by **Bayt.com**, human resources practices in MENA are flourishing with 73.4 percent of polled professionals saying that there is a strong alignment between their company's overall business vision and that of their HR department.

Cadbury Adams Middle East sal, a subsidiary of **Mondelez International**, kicked off its winter holiday celebrations with **Côte D'Or** chocolates, creating memories that families and friends cherish the most.

The **Wild Discovery** travel network, affiliated to **Johnny R. Saadé Holdings**, celebrated the country of Jordan in December 2015 in collaboration with the **Jordan Tourism Board** allowing every traveler to benefit from exceptional offers and last minute deals.

Owners of **LG Electronics' G4** smartphone were the first in the world to receive the Android 6.0 Marshmallow OS. LG G4 owners in Poland began receiving

their M upgrade in early December with other markets in Europe, Asia and the Americas following.

GAIA-Heritage sal launched a two-week-long exhibition titled "Weaving the Sea", at **Villa Audi** (Ashrafieh), under the patronage of **Minister of Culture** Raymond Araygi, as part of the EU-funded **MEDNETA Project**, to reinforce creativity and the regeneration of Mediterranean neighborhoods.

Owned by **Siam Motors Group**, **Mövenpick Siam Hotel Pattaya** is poised to usher in a new era of upscale hospitality experiences on the pristine Na Jomtien Beach with elite beachfront accommodation, gourmet cuisine and superb destination experiences such as yachting and island exploration.

Nahla Khaddage Bou Diab, chief operating officer at **Al-Mawarid Bank sal**, was named among the **Leading Arab Women** influencers in Economy and Banking Industry in 2015.

Land Rover has unveiled the world's first luxury compact SUV convertible. The **Range Rover Evoque Convertible** combines the bold design and refinement of Evoque with comprehensive specification and a sophisticated folding roof to create a no compromise, all-season convertible.

UAE-based **Air Arabia** has won the prestigious World Travel Market 2015 "World Travel Leaders Award" in recognition of its leadership of the low-cost aviation sector in the Middle East. The award was presented to Air Arabia during a ceremony in London.

Nivea, the number one face cleansing brand, introduces the **Nivea Face Care Double Effect Eye Make-Up Remover** that eliminates even the most resilient waterproof mascara with a gentle swipe while protecting the eye-area.

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